



FOR IMMEDIATE RELEASE

Orange County-based Nonprofit Project Access Has Exceeded the Fundraising Goal of its 2021 Pie in the Sky Challenge by \$23,500!

ORANGE, Calif. (April 9, 2021) – During a pandemic and economic downturn, Orange County-based nonprofit Project Access, a leading provider of vital on-site health, education and employment services to families, children and seniors living in affordable housing communities in 13 states, has pulled off a small miracle. The 2021 fundraising goal of the organization’s annual March “Pie in the Sky” month-long challenge” was \$36,500 but thanks to 425 supporters, that goal was exceeded by \$23,500 for an impressive total of \$60,000!

The fundraiser is a tongue-in-cheek nod to the annual commemoration on March 14 of Pi Day, which acknowledges that three, one and four are the first three digits of the mathematical constant π (Pi). However, Project Access has put a tastier spin on this annual commemoration.

All the funds raised provide support for the organization’s Education for Youth Program that prepares children for kindergarten, increases academic achievement, and improves self-esteem and study habits. Components of the program include school readiness for 3-to-5-year-olds, after-school programs, teen leadership programs, and college and career preparation. The program supports more than 5,900 youths.

“We are overwhelmed by the amount of support we have received for our ‘Pie in the Sky Challenge’ and are simply awed by the fact we exceeded our fundraising goal this year by more than \$26,000,” said Project Access CEO and President Kristin Byrnes. “Considering the state-of-the-world, and the many things we have all been challenged by, we are truly touched by everyone’s generosity.”

For sponsorship information, contact Associate Director of Engagement James Le at jamesl@project-access.org or call 949.253.6200, ext. 321.

The goal of Project Access is to help keep family members employed, children in school and seniors active. More information about Project Access is available at www.project-access.org.

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