



## **FOR IMMEDIATE RELEASE**

### **Tammy Jones, Novant Health; Jason Tajima, Bank of the West and Glenn W. Rogers, Accenture (Retired) Joins Board of Project Access Resource Centers**

**ORANGE, Calif. (Jan. 22, 2021)** – Project Access Resource Centers and its Board of Directors has elected three new members, effective immediately: Tammy Jones (Chief Marketing Officer, Novant Health), Jason Tajima (Senior Vice President, Bank of the West) and Glenn W. Rogers (retired, Senior Partner at Accenture).

“Tammy, Jason and Glenn are incredibly respected leaders in their fields and are recognized as agents of change with a determined focus on advocacy, education, innovation, marketing and finance,” said Kristin Byrnes, President and Chief Executive Officer, Project Access Resource Centers. “Their respective abilities to address rapidly changing landscapes and quickly adapt and apply strategic responses makes each of them ideally suited to join the Project Access Board.”

Tammy Jones is a global marketing executive with over 15 years of proven success in building brands, driving customer value and delivering growth. Based in Charlotte, North Carolina, she is interim Senior Vice President and Chief Marketing Officer at Novant Health, a \$6B regional healthcare system with additional locations in South Carolina and Virginia.

At Novant Health, Jones leads a team that is responsible for brand growth, insights, analytics, CRM, and omni-channel activation. She recently completed the Chief Marketing Officer program through Northwestern Kellogg Executive Education and holds an MBA from University of Virginia, Darden School of Business and a bachelor’s degree in accounting from North Carolina Agriculture & Technical State University.

Jason Tajima has worked in the financial services industry for 20 years with experience in retail/business banking, mortgage lending, project management, retirement, investment, insurance, and comprehensive financial planning. Based in Newport Beach, California, Tajima is the Market Leader for the Wealth Management Group for Bank of the West, based in Orange County, California, where he ensures affluent and high net worth clients have access to professionals, with a focus on deposit/banking services, investment management, private mortgage banking, trust services, and retirement planning.

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Tajima is a graduate of the University of California, Irvine, with a Bachelor of Science in criminology law. Additionally, Jason received his finance MBA from California State University, Fullerton, with an emphasis in accounting.

Glenn W. Rogers is an accomplished senior executive who has played a major role in guiding the growth of dozens of global industrial, retail, and technology companies. Based in Laguna Niguel, California, Rogers recently retired as Senior Partner with Accenture (\$39B revenue, 459,000 employees and operations in 55 countries) running Oracle's global Products Industry practice. He also led efforts for Fortune-500 clients in the retail, consumer goods, industrial, life sciences, automotive, and travel sectors, over a 25-year period. Major clients included Honda Motors, Williams-Sonoma, and numerous state and local governments.

At Accenture, Rogers was considered one of the leading partners in the design and implementation of Oracle systems from CRM, finance, to HCM, design of the overall architecture, and implementation. Rogers is a certified Board Leadership Fellow by The National Association of Corporate Directors (NACD) in addition to being a Director at the Irvine International Academy and the Rogers Center for Learning. He has a Bachelor of Science in Business Administration from Hofstra University.

**ABOUT PROJECT ACCESS RESOURCE CENTERS**

Nonprofit Project Access strives to be the leading provider of vital on-site health, education and employment services to families, children and seniors living in affordable housing communities. Its goal is to help keep family members employed, children in school and seniors active. The first Project Access Resource Center opened in Santa Ana, California, in 1999. Since then, its has grown to over 75 communities across the nation. This year Project Access anticipates serving over 22,500 individuals.

For more information, please visit <https://www.project-access.org>

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