

2017



OAKLAND HOUSING AUTHORITY

SOCIAL IMPACT REPORT



92

residents served at
Keller Plaza



OUR MISSION At Project Access our mission is to be the leading provider of vital on-site health, education and employment services to low-income families, children and seniors. Our goal is to give families the tools needed to break the cycle of poverty, become healthier, further educated and financially stable.



Project Access Resource Centers are **embedded into the fabric of the community** as a **physical presence on site**—in residents' own backyards. By eliminating typical **barriers to access**, we are able to meet the **social service needs of residents** in the communities we serve through **four key initiatives**:

All outcomes reported are specific to the following community

Keller Plaza
Oakland, CA



Health & Wellness

GOAL: Provide education to increase knowledge of proper nutrition, preventative services, and access to health resources to improve residents' health.

- 65 residents participated in health education programs, including preventative screenings (i.e. glucose, blood pressure), health fairs, exercise classes, nutrition programs, and food distribution programs.
- 28 youth received snacks regularly that encouraged healthy eating habits.
- 36 seniors received supplemental food assistance for their family.
- 540 healthy snacks, breakfasts and lunches were distributed.
- 100% of residents reported that health workshops, screenings, nutrition classes and referrals to outside organizations increased healthy behaviors in their family.
- Eight residents gained knowledge of health and nutrition issues by participating in Project Access Health & Wellness Programs.



Education for Youth

GOAL: Ensure all youth have access to resources needed to increase academic achievement, opportunities for leadership development, and awareness of opportunities for greater social mobility.

- 19 youth participated in constructive out-of-school time activities building their academic, social, and emotional skills.



360

Units of Service Provided
by Project Access

\$20,300

of in-kind
donations, excluding
donation of square
footage in resource
centers.

\$1,444

of
grant revenue *



Economic Stability

GOAL: Assist residents to attain or retain employment, improve their knowledge on saving money, and address the digital divide by increasing access to technology.

- 47 residents received assistance preparing for employment, improved their financial literacy skills, technological skills, parenting skills, and learned to speak English.
- 5 residents participated in Employment Assistance services such as resume and employment application writing assistance.
- 45 residents accessed technology through Project Access computer labs or by taking part in the computer classes.
- 100% of residents reported that Project Access computer labs have improved their access to job opportunities, social connections, health resources, and etc..



Community Building

GOAL: To provide opportunities for residents that strengthen family and community engagement.

- 42 residents encouraged community cohesiveness and built social capital with those around them through their participation in engagement events, field trips, social events, and workshops.
- 100% of residents indicated that they felt safe in the community they lived in.
- 100% of residents said that Project Access services helped them form stronger relationships with their neighbors.



2 people volunteered a
total of 4 hours at Keller
Plaza contributing

\$100.00
of added value.

100%
of residents indicated that
Project Access services
have helped them to
improve a current life
situation.

* Grant revenue does not
reflect organization fundraising
revenue. Look forward to
learning how much
organization fundraising
revenue is allocated to your
site in 2018.



BEING A GREAT SUPPORT IN A TIME OF DESPERATE NEED

Azeb and her 11-year-old daughter Ruth are victims of identity theft. In 2016, a lady by the name of Diana stole Azeb's identity and the identity of her daughter. For 1.5 years Azeb struggled with depression, anxiety, and insomnia from the strain this had put on her life. All she could think about was how this would affect her personal credit history and her daughter's future.

With the support of the Project Access Resource Center Azeb filed a police report, called credit bureaus and sent letters to retailers sharing these transactions weren't hers. Project Access helped Azeb overcome the barriers of limited English by translating her story, helping her share it with authorities, gather the necessary paperwork, and connect with a Social Worker who supported Azeb through the remainder of the investigation. With the initial support of Project Access and the Oakland Police department the criminal was found and all unauthorized accounts were closed without any debt to Azeb's name. Azeb continues to express gratitude for the support of Project Access and went on to say, "I feel like the Resource Center is my family. The coordinators are so passionate and caring and I know I can always go to them for help."



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