


OAKLAND HOUSING AUTHORITY

 **Project Access**
Resource Centers
Education. Engagement. Empowerment.
2016 OWNER ANNUAL REPORT

**SERVING RESIDENTS IN
KELLER PLAZA**

100%

of residents indicated that Project Access services helped them improve a current life situation

97%

of residents would recommend Project Access Resource Center's services to neighbors

90%

of residents reported that health workshops, screenings, nutrition classes and referrals increased healthy behaviors in their family



165 RESIDENTS

Served with health, education, and employment services



1,707 UNITS

of service provided



\$21,400

In-Kind Gifts received

\$1,637

Grant Funding received



HEALTH

Goal: Provide education to increase knowledge of proper nutrition, preventative services, and access to health resources to improve residents' health.

756 healthy snacks, breakfasts and lunches were distributed

116 residents participated in health education programs such as preventative screenings (i.e. glucose, blood pressure), health fairs, exercise classes, nutrition and food distribution programs

17 residents combated obesity by participating in nutrition and exercise programs

54 youth received snacks that encouraged healthy eating habits

EDUCATION FOR YOUTH

Goal: Ensure all youth have access to resources needed to increase academic achievement; opportunities for leadership development; and awareness of opportunities for social mobility.

65 youth participated in constructive out-of-school time activities building their academic, social and emotional skills

32 youth participated in the After-School Tutoring program

100% youth showed positive achievement in reading and math grades

50% youth improved their communication and study habit skills

6 youth broadened their understanding of the world by participating in a field trip

97%

of residents reported that Project Access Resource Center staff was helpful

82%

of residents indicated that their children's access to fruits and vegetables increased

100%

of children achieved the state's proficiency level in reading





TECHNOLOGY

Goal: Address the digital divide and increase residents' access to technology.

- 37** residents accessed technology through Project Access computer labs or participating in computer classes
- 83%** residents reported that Project Access computer labs have improved their access to information such as job opportunities, health resources and social connections
- 100%** of adults demonstrated knowledge of technology operations
- 50%** of adults demonstrated an ability to conduct online research
- 100%** of youth demonstrated increased use of digital communication, improvement in researching skills, awareness of safe/ethical use of technology, and knowledge of technology operations



CAPACITY BUILDING FOR ADULTS

Goal: Assist residents to attain or retain employment; gain skills to increase earning potential; and improve knowledge on saving money, reducing debt and building financial assets.

- 86** residents received employment readiness, financial literacy, parenting programs, and English learning assistance
- 199** residents received a referral to an off-site service; **327** different referrals were made in total
- 4** residents were supported with parent education designed to raise their children to become confident, caring, responsible and productive
- 4** residents participated in Job Readiness services such as resume and employment application writing assistance
- 100%** of residents reported an increase in access and knowledge of educational resources to further their employment
- 100%** of the adults indicated their computer skills have increased as a result of the technology program making them more employable



COMMUNITY-BUILDING EVENTS & INFORMATION REFERRAL SERVICES

64

residents received referrals to off-site services, participated in community-building events or received translation and interpretation services

95% residents indicated that they felt safe in their apartment community

93% residents indicated that Project Access services helped them form strong relationships with their neighbors

Willie (top right wearing red hat) with great granddaughters (bottom right wearing jackets)



SERVING GENERATIONS ONE FAMILY AT A TIME

Willie has been a resident at Keller Plaza Apartments for over 20 years and is a respected member of the community. Willie first came to Project Access seeking support for his two great-granddaughters. With the cost of Summer Camp being too expensive, Willie looked to Project Access for summer activities that would provide an enriching experience for his great-granddaughters.

At the Project Access Family Resource Center on site, Willie was informed about the free summer programs that were both productive and educational. He immediately enrolled his great-granddaughters in the program where the girls had the opportunity to attend free educational field trips and summer enrichment activities, such as art and nutrition classes throughout the summer.

At the end of summer, Willie said "I see a positive change with the kid's in our community after attending the Project Access summer programs. My great-granddaughters are learning so much and I owe it all to the Resident Services Coordinator! The field trips have also given me great memories that will stay with me forever. I know that I can rely on the Resource Center to be a place where my great-granddaughters can be safe and be themselves."



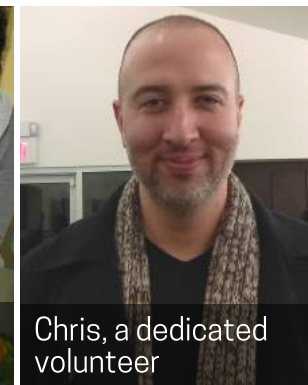
MEET WILLIE!
AGE 66



Azeb, visiting Resident Services Coordinator for financial assistance



Cooking Classes with residents



Chris, a dedicated volunteer



Residents enjoying nutritious snacks

THANK YOU!

Project Access delivers resident services onsite at Family and Senior Resource centers located in housing communities. Providing services where people live enables Project Access staff to target the specific needs within the community and eliminates traditional barriers to services, such as transportation. The programs and services provided at the Resource Centers are critical for residents, allowing them to not only find and utilize available resources, but also access the support needed to become more self-sufficient. In 2016, Project Access served 61 communities in California, Arizona, Colorado, and Georgia. Thank you for choosing Project Access to provide services to your residents!

